1. Do you have the designs for all page or only for the front page? On the design you got a thing saying “choose your member status before logging in”, how should this work? How does it help? Why is this needed? You are correct, it isn’t really needed :) We will send another layout to show a secondary page with header, with and without sidebar. I will also send a design for the calendar, and the header styles, link colors/rollovers, and other standard styling items. Of course let me know if there is anything else you need.
2. - The image area above the footer (with the logo on it) is meant to be a parallax type of effect. Ideally if it could have a horizontal motion as it is to give the idea of the train coming in, would be great, but open to suggestions. -> So the picture is at the bottom of the page, parallax effect on won’t work because the idea of parallax is when you scroll the page and that section is passing through the middle of the screen so It will give you the moving impression. That image is at the bottom so basically when you are near the end page will just sit there, you won’t have the privilege to scroll past that. Also for parallax you need a bigger image then you see all the time, so for this there should be a bigger width image, is that image prepared for that or it’s just fixed width as in design?. What I think you want it’s a GIF but that should have been prepared by a designer and it’s like a small movie in a loop that doesn’t leave the impression of ever ending, u need more pictures not just one of that thing moving. See the link <https://media.giphy.com/media/tKX6FNU9UGwF2/giphy.gif> We will send a sample of what we are thinking, but you make a good point.
3. - Retirement Calculator (simple input dates/numbers… can we use gravity forms for this? If so we can take care of that) -> Not 100% sure what gravity forms can do but you will need to process the data after the form is submitted and present them with some calculations right? If gravity forms can do that then ok. Okay, we will plan on doing it ourselves, if we need you, you can quote that later
4. - Calendar with reminder notifications (okay if you have a plugin you suggest) -> Where do you want this notifications to show? Send email or somewhere on the website when he is logged in? The site after logging in, but email would nice if possible
5. - Font size picker to make text easier to read for elderly viewers -> you want this to be memorized for all pages when he changes it? It might come with responsiveness bugs it won’t always be 100% perfect but I’ll do my best to avoid that. Yes, it would need to remember while the user moves around the site. If it is easier (which I don’t think) we can make it a setting in the user account so it is always that size…open to suggestions
6. - Once logged in, there is a menu only visible to the members (same menu for all members of that role, for instance, Active members have their own menu, and all can see the same content. Retired members have a different menu, but all retired members see the same content) -> Where will that menu be? It will be on all page? What if you login from a page that doesn’t include that menu? How would he know to go there? It will either be a sidebar menu or a dropdown menu. We can direct the user to a landing page after login.
7. - There is a FAQ section for each role (Active or Retired) -> will this pages be visible for everybody or only for logged in? I presume you will want to add some pages that will be only seen by a specific role, nobody else can access them right? How you want to handle the situation if someone will access one of the pages? Redirect somewhere or show a message? They won’t see the page because the menu won’t show these pages for users not logged in. There will be content available for the general non-logged in user to see, but the FAQ and other pages will only be available if you are logged in as the appropriate user. (“Active Members” don’t see the menu or content for “Retired Members” and vice versa)
8. - Ability to fill form out online and print it to sign (with fields filled out) -> So you fill the form and after you fill it what you do? You submit it and the data will be saved in the database or will just generate a pdf that can be downloaded? As I know gravity forms have a plugin to generate the pdfs. We would like the option to fill out and save with option to download as pdf to print. And yes, we can do this with Gravity Forms.
9. - Ability to schedule emails (i.e. a periodic email reminding them to update their information) -> What information to update? I think Mail Poet will be able to handle this with some edits but I don’t understand what information. You said you only want email and password. Also I think Full Name at least should be required. Also take in consideration that if the amount of users is big maybe the email sending’s should be handled by Mail Chimp or something similar? I’m not sure how fast a webserver will work here, usually I have a delay in receiving emails sent from a wordpress installation. I believe Mail Poet can use third party mailing services, correct? Basically want to be able to mail users with a nice email template that matches the site, reminding them to update their info for their accounts. This updating is something that is manually done via form (that they will fill out and download to print and sign, then either mail or email back) as the MBTARF is not ready to put client accounts online yet. I know, old school, but it is their choice! :)
10. - Send out emails through the site to members, in bulk or single.

- Ability to schedule emails (i.e. a periodic email reminding them to update their information)

- Newsletter ability (Mail Poet or a plugin you recommend is fine). Need to be able to automate and schedule. -> I think Mail Poet will be able to handle this 3 with some edits. Okay.

1. I Might have to use a plugin for the users but I’m not sure, I might have to build it from scratch with your functionalities, I have to think about this Right now I don’t think it’s a great idea to add everything in the User section in wordpress.. I agree, we want this site to be able to grow later when the client is ready, and prefer user info in the database as it may be something that is managed via database later on.